



INTERNSHIP PROGRAM

KOPI SAIGON





KOPI SAIGON JOURNEY

**Started in June 2021 as
a street coffee concept**

**It quickly became known for its
unique Vietnamese coffee, winning
over coffee lovers across Malaysia**

**Now, Kopi Saigon is the largest Vietnamese
coffee brand in the country, dedicated to
preserving authentic flavors while catering to
local tastes**



FOUNDER / CEO KOPI SAIGON

Asyraf Kamal

- 33 YEARS OLD
- DEGREE IN ELECTRICAL POWER ENGINEERING (UTM)
- RESIGNED FROM TENAGA NASIONAL BERHAD AS SENIOR ELECTRICAL PROJECT ENGINEER (7 YEARS EXPERIENCE)





ACHIEVEMENT

MORE THAN **14^{mil}** CUPS SOLD

450,000
CUPS SOLD MONTHLY

186 OUTLET &
STILL
COUNTING

→ **215**

BUSINESS OWNER
100% BUMIPUTERA

→ **305**

BARISTA

#TEAMKOPIASAIGON





INTERNSHIP PROGRAM OBJECTIVES

KOPI SAIGON



Industry Exposure

- Gain real-world insights into the fast-growing F&B and coffee brand management industries.

Technical Skills Development

- Strengthen both technical and soft skills essential for thriving in a modern professional environment.

Theory Application

- Bridge academic theories with real-world applications, specifically within the F&B business landscape.

Professional Networking

- Build valuable industry connections to kickstart a successful future career in the food and beverage sector.



INTERNSHIP FIELDS OFFERED

Finance / Accounts

- Assist in the preparation of financial reports
- Manage invoice records and payment processing
- Support internal audits and account control processes

Graphic Designer

- Design creative materials such as posters, banners, and socmed content
- Support the development of corporate visual identity
- Collaborate with the marketing team to produce impactful campaigns

Business Development

- Conduct market research and customer insights studies
- Assist the team in marketing and sales strategies
- Manage customer relationships and develop new business opportunities

Videographer

- Plan, shoot, and edit promotional and marketing videos
- Conduct photography and videography sessions for company products and events
- Produce short videos for platforms like Instagram, TikTok, and YouTube

Kitchen

- Assist in the preparation of food and beverages
- Maintain kitchen cleanliness and organization according to SOP
- Learn basic techniques in food and beverage preparation

Food & Beverage Service

- Provide excellent customer service at counters and dining areas
- Prepare food and beverages according to established SOPs
- Support daily outlet operations including stock management and customer service



INTERNSHIP FIELDS OFFERED



Proactive Attitude

Proactive Attitude
Highly motivated and
willing to take initiatives



Technical Skills

**Proficient in software
and tools relevant to the
field of internship**



Formal Education

**Diploma or Bachelor's
Degree students in
relevant fields**



ALLOWANCE & PROGRAM DURATION



Monthly Allowance

Diploma Students: RM500 – RM600

Bachelor's Degree Students: RM700 – RM800



Program Duration

Internship duration is between 3 to 6 months, depending on university/polytechnic requirements and company needs



ALLOWANCE & PROGRAM DURATION

Real Project Opportunities

Gain hands-on experience by working directly on real industry projects alongside professionals, providing valuable practical exposure in coffee business operations

Certification and Career Opportunities

Receive an Internship Completion Certificate and stand a chance to be absorbed as a full-time employee based on performance

Professional Working Environment

A conducive learning environment designed to support skill development and professional growth within the fast-paced F&B industry

Availability for Guest Talks

Seruni Global Sdn Bhd and Kopi Saigon are open to visiting universities, colleges, or polytechnics to deliver guest talks or industry sharing sessions for students (Subject to mutual agreement and company schedule)



INTERNSHIP LOCATIONS

Seruni Global Sdn Bhd (Company Headquarters)

*30, Jalan Delta U6/19, Sunway Subang
Business Park, 40150 Shah Alam, Selangor*

For Kitchen & F&B Services:

3B, Eco Grandeur, Persiaran Eco Grandeur 1, 42300 Puncak Alam, Selangor

95, Jalan Raja Muda Abdul Aziz, Kampung Baru, 50300 Kuala Lumpur

33, Jalan Kempas 3, Taman Desaru Utama, 81930 Bandar Penawar, Johor Darul Ta'zim



**WE
WELCOME
YOU**

AS A TEAM!

LIMITED SLOT!



FOR MORE INFO:



011-20640383 - Fatin Ainun (HR Manager)



seruniglobal.hr@gmail.com



30, JALAN DELTA U6/19,
SUNWAY SUBANG BUSINESS
PARK, 40150 SHAH ALAM